



Kansas Dept. of Health and Environment KS0110

Humboldt Union

Allen

Humboldt, KS

Daily

Readership = 1,881

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/08/2007	4	HEALTH CARE RECOMMENDATIONS HELP SHAPE...	24	\$120.00	1,881	
11/29/2007	2	HEALTH REFORM IN KANSAS, IT'S IN OUR HANDS	15	\$75.00	1,881	
			39	\$195.00	3,762	2 total records

Iola Register

<http://www.iolaregister.com/>

Allen

Iola, KS

Daily

Readership = 8,930

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/13/2007	2	WICHITA MAY BAN SMOKING	18	\$155.16	8,931	
12/10/2007	3	OTTAWA BANS SMOKING	2	\$17.24	8,931	
			20	\$172.40	17,862	2 total records

Anderson County Advocate

Anderson

Garnett, KS

Bi-Weekly

Readership = 2,693

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/05/2007	4	SPANK YOUR KIDS, THEN LET THE...	32	\$245.44	2,693	
			32	\$245.44	2,693	1 record

Ellinwood Leader

Barton

Ellinwood, KS

Weekly

Readership = 2,205

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/16/2007	6	CKMC CAMPUS GOES SMOKE FREE	12	\$56.04	2,206	
			12	\$56.04	2,206	1 record

Great Bend Tribune**Barton****Great Bend, KS****Daily****Readership = 13,852**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/09/2007	2	CKMC INITIATES NEW NO-SMOKING POLICY	11	\$108.90	13,853	
11/11/2007	4	CKMC IS TOBACCO-FREE	8	\$79.20	13,853	
11/23/2007	4	WICHITA WILL BE SMOKE FREE	11	\$108.90	13,853	
12/06/2007	3	FATAL FIRE CAUSED BY CARELESS SMOKING	3	\$29.70	13,853	
			33	\$326.70	55,412	4 total records

Ft. Scott Tribune<http://www.fstribune.com>**Bourbon****Fort Scott, KS****Daily****Readership = 6,410**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/16/2007	1	GREAT AMERICAN SMOKOUT OVER, BUT...	27	\$265.95	6,410	
11/25/2007	12	EXPERTS OFFER HELPFUL SECRETS TO HEALTHY...	9	\$88.65	6,410	
12/11/2007	5	A PREVENTIVE APPROACH TO HEART DISEASES	14	\$137.90	6,410	
			50	\$492.50	19,230	3 total records

Hiawatha World**Brown****Hiawatha, KS****Bi-Weekly****Readership = 4,696**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/13/2007	2	SMOKEOUT IS THURSDAY	5	\$37.50	4,697	
			5	\$37.50	4,697	1 record

Horton Headlight**Brown****Horton, KS****Weekly****Readership = 3,792**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/15/2007	8	AMERICAN CANCER SOCIETY AND NEK TOBACCO..18	18	\$108.00	3,793	
			18	\$108.00	3,793	1 record

Andover Journal-Advocate

Butler

Andover, KS

Weekly

Readership = 5,501

<http://www.andoverjournal.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/15/2007	4	KANSAS NEEDS HEALTH REFORM	19	\$219.45	5,502
			19	\$219.45	5,502
					1 record

Augusta Daily Gazette

Butler

Augusta, KS

Daily

Readership = 4,567

<http://www.augustagazette.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/13/2007	8	THURSDAY IS GREAT AMERICAN SMOKEOUT DAY	21	\$177.87	4,568
			21	\$177.87	4,568
					1 record

El Dorado Times

Butler

El Dorado, KS

Daily

Readership = 7,486

<http://www.eldoradotimes.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/14/2007	9	LIFE ENRICHMENT NEWS	23	\$201.25	7,486
11/17/2007	2	REGULAR SESSION BEGINS JAN. 14	38	\$332.50	7,486
11/23/2007	1	LOCAL ARTIST TALKS WITH GROUP	63	\$551.25	7,486
11/23/2007	4	'VISIT ME IN JAIL WHEN THEY GET TIRED OF ME'	9	\$78.75	7,486
11/24/2007	2	LOOKING AT ECONOMIC VITALITY	43	\$376.25	7,486
			176	\$1,540.00	37,430
					5 total records

Sedan Times-Star

Chautauqua

Sedan, KS

Weekly

Readership = 3,454

<http://www.taylornews.org>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/05/2007	4	BLUE DEVIL NEWS	8	\$58.64	3,455
			8	\$58.64	3,455
					1 record

Galena Sentinel-Times

Cherokee

Galena, KS

Weekly

Readership = 2,962

<http://www.sentineltimes.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/28/2007	7	SPONTANEITY HELPS MANY QUIT SMOKING	18	\$82.44	2,962
			18	\$82.44	2,962
					1 record

Clyde Republican

Cloud

Clyde, KS

Weekly

Readership = 1,782

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/21/2007	1	COMMISSIONERS' PROCEEDINGS	47	\$141.00	1,782
			47	\$141.00	1,782
					1 record

Concordia Blade-Empire

Cloud

Concordia, KS

Daily

Readership = 5,480

<http://www.bladeempire.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/08/2007	1	CITIZENS FIRED UP OVER SMOKE SHOP ISSUE	48	\$316.80	5,481
11/12/2007	3	SMOKERS URGED TO MAKE PLAN TO QUIT	26	\$171.60	5,481
11/21/2007	1	COMMISSION HEARS PLANS FOR NEW HOSPITAL	54	\$356.40	5,481
			128	\$844.80	16,443
					3 total records

Arkansas City Traveler

Cowley

Arkansas City, KS

Daily

Readership = 8,940

<http://www.arkcity.net/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/12/2007	5	WICHITA CONSIDERS SMOKING BAN	18	\$159.84	8,940
11/13/2007	7	GREAT AMERICAN SMOKEOUT URGES QUITTING...	15	\$133.20	8,940
11/20/2007	1	COWLEY ADJUSTS BUILDING PLAN; NIXES...	24	\$213.12	8,940
11/28/2007	4	THE WICHITA EAGLE, ON SMOKING BAN	15	\$133.20	8,940
12/11/2007	4	THE DAILY INDEPENDENT, ASHLAND, KY. ON...	8	\$71.04	8,940
			80	\$710.40	44,700
					5 total records

Winfield Daily Courier

Cowley

Winfield, KS

Daily

Readership = 11,966

<http://www.winfieldcourier.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/14/2007	10	NEWTON BANS PUBLIC SMOKING	13	\$103.74	11,967
11/14/2007	2	A SMOKING BAN IN WINFIELD	12	\$95.76	11,967
			25	\$199.50	23,934
			2 total records		

Pittsburg Morning Sun

Crawford

Pittsburg, KS

Daily

Readership = 17,882

<http://www.morningsun.net/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/13/2007	4	WICHITA CONSIDERS SMOKING BAN	15	\$218.25	17,882
11/15/2007	7	GREAT AMERICAN SMOKEOUT: 'IF NOT NOW,...	18	\$261.90	17,882
11/16/2007	1	OUTDO ADDICTION	48	\$698.40	17,882
			81	\$1,178.55	53,646
			3 total records		

Abilene Reflector-Chronicle

Dickinson

Abilene, KS

Daily

Readership = 8,544

<http://www.abilene-rc.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/10/2007	2	HEALTH REFORM IN KANSAS - IT'S IN OUR HANDS	15	\$112.50	8,544
11/13/2007	3	AMERICAN CANCER SOCIETY GREAT AMERICAN...	26	\$195.00	8,544
11/13/2007	5	JOIN IN THE 31ST ANNUAL GREAT AMERICAN...	17	\$127.50	8,544
11/17/2007	2	HEALTH REFORM IN KANSAS: IT'S IN OUR HANDS	14	\$105.00	8,544
12/08/2007		SMOKING BAN	12	\$90.00	8,544
			84	\$630.00	42,720
			5 total records		

Chapman and Enterprise News-Times

Dickinson

Chapman, KS

Weekly

Readership = 1,911

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/15/2007	2	JOIN IN THE 31ST ANNUAL GREAT AMERICAN...	12	\$64.80	1,911
			12	\$64.80	1,911
			1 record		

Herington Times

Dickinson

Herington, KS

Weekly

Readership = 4,376

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/06/2007	1	HERINGTON GROUPS AWARDED \$7,000 THROUGH...	19	\$147.25	4,377
			19	\$147.25	4,377
					1 record

Eudora News<http://www.eudoranews.com/>

Douglas

Eudora, KS

Weekly

Readership = 2,881

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/21/2007	4	GETTING DRAFTED INTO CULTURAL WAR	24	\$184.80	2,882
			24	\$184.80	2,882
					1 record

Lawrence Journal-World<http://www.ljworld.com/>

Douglas

Lawrence, KS

Daily

Readership = 47,076

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/24/2007	12	ANTI-SMOKING DRUG PROVING TO BE POWERFUL.	29	\$864.20	47,076
12/01/2007	1B	SEBELIUS PLEASED WITH HEALTH PACKAGE	15	\$447.00	47,076
12/02/2007	1	SMOKING COULD GET A LOT MORE EXPENSIVE	101	\$3,009.80	47,076
			145	\$4,321.00	141,228
					3 total records

Edwards Co. Sentinel

Edwards

Kinsley, KS

Weekly

Readership = 2,208

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/28/2007	5	KOES WINNERS IN THE GREAT AMERICAN...	33	\$154.11	2,208
12/05/2007	1	GERI-PSYCH WING, SMOKE FREE CAMPUS TOPICS..	15	\$70.05	2,208
12/05/2007	3	PUFF THE ANTI-SMOKING DRAGON VISITS LOCAL..	15	\$70.05	2,208
			63	\$294.21	6,624
					3 total records

Ellis Review

Ellis

Ellis, KS

Weekly

Readership = 2,401

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/29/2007	1	POST-GAME ACTIVITIES OFFERED FOR YOUTH	6	\$21.18	2,401
			6	\$21.18	2,401
			1 record		

Hays Daily News<http://www.HDNews.net/>

Ellis

Hays, KS

Daily

Readership = 29,046

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/28/2007	6B	TOBACCO GIANT VOWS TO END PRINT ADS	4	\$60.00	29,047
12/14/2007	1	CIGARETTE TAX EYED FOR HEALTH FUNDS	6	\$90.00	29,047
			10	\$150.00	58,094
			2 total records		

Ellsworth Co. Independent/Reporter<http://www.ellsworthinderep.com/>

Ellsworth

Ellsworth, KS

Weekly

Readership = 5,050

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/06/2007	5A	COMMISSION	18	\$109.26	5,051
			18	\$109.26	5,051
			1 record		

Garden City Telegram<http://www.gctelegram.com/>

Finney

Garden City, KS

Daily

Readership = 19,782

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/12/2007	5	CITY OF WICHITA CONSIDERS SMOKING BAN	11	\$152.13	19,782
11/17/2007	1	CLEARING THE AIR	95	\$1,313.85	19,782
			106	\$1,465.98	39,564
			2 total records		

Bucklin Banner**Ford****Bucklin, KS****Weekly****Readership = 1,685**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/14/2007	1	BUCKLIN HIGH SCHOOL SADD CHAPTER...	48	\$228.00	1,686	
11/21/2007	8	DIABETES AWARENESS MONTH	10	\$47.50	1,686	
			58	\$275.50	3,372	2 total records

Dodge City Daily Globe<http://www.dodgeglobe.com/>**Ford****Dodge City, KS****Daily****Readership = 16,969**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/19/2007	1	IN THE KNOW	15	\$174.00	16,969	
11/29/2007	4	NEW ROADS TO SMOKING	31	\$359.60	16,969	
12/06/2007	1	URGING CHILDREN TO LIVE A HEALTHY LIFE	20	\$232.00	16,969	
12/06/2007	4	ILLEGAL IMMIGRATION, CASINOS AND FOOTBALL	31	\$359.60	16,969	
12/13/2007	4	SMOKING BAN IS ABOUT RIGHTS, NOT HEALTH	16	\$185.60	16,969	
			113	\$1,310.80	84,845	5 total records

Ottawa Herald<http://www.ottawaherald.com/>**Franklin****Ottawa, KS****Daily****Readership = 11,798**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/03/2007	4	ORDINANCE IS ABOUT BANNING SMOKING - NOT...	28	\$249.76	11,799	
11/03/2007	4	CIGARETTE SMOKE NOT THE ONLY THING...	20	\$178.40	11,799	
11/06/2007	1	CITY MOVING FORWARD ON \$5M WATER PROJECT..	28	\$249.76	11,799	
11/13/2007	10	OFFICIALS IN WICHITA, STATE'S LARGEST CITY,...	24	\$214.08	11,799	
11/13/2007	1	CITY LIKELY TO EXEMPT SOME BUSINESSES...	23	\$205.16	11,799	
11/20/2007	1	SMOKING BAN TO FOCUS ON RESTAURANTS,...	28	\$249.76	11,799	
11/27/2007	1	VOTE ON SMOKING BAN NEXT WEEK	22	\$196.24	11,799	
11/28/2007	4	SMOKING SECTION	18	\$160.56	11,799	
12/04/2007	4	SMOKING BAN A STEP TOWARD COMMUNISM FOR..	5	\$44.60	11,799	
12/04/2007	1	CITY LEADERS FACE VOTE ON SMOKING BAN	21	\$187.32	11,799	
12/06/2007	1	CITY APPROVES SMOKING BAN	31	\$276.52	11,799	
			248	\$2,212.16	129,789	11 total records

Daily Union<http://www.dailyu.com>

Geary

Junction City, KS

Daily

Readership = 10,561

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/11/2007	7	TAX HIKE COULD BURN TOBACCO INDUSTRY	20	\$168.00	10,562
11/13/2007	1	WICHITA COUNCIL CONSIDERS SMOKE BAN	20	\$168.00	10,562
11/16/2007	3	TEENS PLAN SMOKE-OUT DEMONSTRATION	3	\$25.20	10,562
11/19/2007		CITY TO DECIDE 7 HOUSES' FATES	22	\$184.80	10,562
11/20/2007	3	EMULATING SMOKING 'CASUALTIES'	35	\$294.00	10,562
11/21/2007	1	GRANDVIEW PLAZA COUNCIL TABLES PROPOSED..	30	\$252.00	10,562
12/14/2007	3	EXPERTS: CIGARETTE TAX COULD FUND...	11	\$92.40	10,562
12/14/2007	5	SMOKING BAN NEAR HOSPITALS	10	\$84.00	10,562
			151	\$1,268.40	84,496
			8 total records		

Ft. Riley Post<http://www.rileyarmy.mil/newspaper>

Geary

Junction City, KS

Weekly

Readership = 20,240

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/09/2007	11	IACH CLINICS GO SMOKE FREE	11	\$166.10	20,240
11/30/2007	5	POLICY EXCLUDING PET FOOD DOESN'T MESH...	23	\$347.30	20,240
			34	\$513.40	40,480
			2 total records		

Grant County Gazette<http://www.grantcountygazette.com/>

Grant

Ulysses, KS

Weekly

Readership = 1,609

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/13/2007	1	GREAT AMERICAN SMOKEOUT IS NOVEMBER 15	34	\$226.78	1,610
			34	\$226.78	1,610
			1 record		

Greeley Co. Republican

Greeley

Tribune, KS

Weekly

Readership = 2,707

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/05/2007	3	KANSAS AGENCIES RECEIVE FUNDING; REQUEST...	18	\$87.84	2,707
			18	\$87.84	2,707
			1 record		

Harvey Co. Independent

Harvey

Halstead, KS

Weekly

Readership = 4,643

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/08/2007	10	COUNTY PROHIBITS SOME SMOKING IN...	5	\$35.00	4,644
11/08/2007	10	SEDGWICK COUNCIL PUSHES BACK ON COUNTY'S...	24	\$168.00	4,644
11/15/2007	7	CITY WANTS YOUR INPUT ON SMOKING BAN	25	\$175.00	4,644
11/15/2007	1	SMOKING BAN DISCUSSED IN AREA TOWNS	26	\$182.00	4,644
11/15/2007	2	SHOULD SMOKING BE BANNED IN PUBLIC...	24	\$168.00	4,644
11/29/2007	10	BURRTON RESIDENTS CAN HAVE THEIR SAY ON...	8	\$56.00	4,644
11/29/2007	1	CLEAN AIR INITIATIVE TALKED ABOUT IN WEST...	16	\$112.00	4,644
11/29/2007	2	SEDGWICK COUNCIL MEMBER ON CLEAN AIR...	14	\$98.00	4,644
11/29/2007	2	THOUGHTS OF CHRISTMAS CELEBRATIONS;...	14	\$98.00	4,644
12/13/2007	1	HALSTEAD REJECTS HARVEY COUNTY SMOKING...	23	\$161.00	4,644
			179	\$1,253.00	46,440
			10 total records		

Hesston Record<http://www.hesstonrecord.com/>

Harvey

Hesston, KS

Weekly

Readership = 3,052

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/08/2007	4	SMOKING BANNED IN PUBLIC AREAS	5	\$43.35	3,052
11/15/2007	1	SENIOR CONCERNS DISCUSSED AT FORUM	48	\$416.16	3,052
			53	\$459.51	6,104
			2 total records		

Newton Kansan<http://www.thekansan.com/>**Harvey****Newton, KS****Daily****Readership = 18,156**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/08/2007	1	COMMISSIONER EXPLAINS VOTE AGAINST...	15	\$223.50	18,156	
11/08/2007	4	SCARY CHEMICALS COMMON IN CIGARETTES	33	\$491.70	18,156	
11/13/2007	2	WICHITA CONSIDERS SMOKING BAN	21	\$312.90	18,156	
11/14/2007	1	CITY SMOKING BAN PASSES	82	\$1,221.80	18,156	
11/15/2007	1	BUSINESS OWNERS SHOCKED BY BAN	35	\$521.50	18,156	
11/20/2007	1	SEDGWICK REJECTS SMOKING BAN	65	\$968.50	18,156	
11/21/2007	4	CITY COMMISSION'S HANDLING OF SMOKING...	10	\$149.00	18,156	
11/21/2007	6	NEWTON HIGH SCHOOL EARNS HEALTHY SCHOOL	15	\$223.50	18,156	
11/23/2007	4	ABOUT THE CITY'S BAN ON SMOKING AND...	10	\$149.00	18,156	
11/28/2007	5	"VOICES"	15	\$223.50	18,156	
11/30/2007	1	RESIDENTS TRY TO STOP SMOKING BAN	35	\$521.50	18,156	
12/05/2007	6	WRITERS OFFER THANKS, HER VIEWS ON THE...	8	\$119.20	18,156	
12/08/2007	4A	NORTH NEWTON COUNCIL TO DISCUSS SMOKING	3	\$44.70	18,156	
			347	\$5,170.30	236,028	13 total records

Haskell Co. Monitor-Chief**Haskell****Sublette, KS****Weekly****Readership = 2,647**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/14/2007	1	GREAT AMERICAN SMOKEOUT IS NOVEMBER 15	22	\$99.00	2,647	
11/21/2007	1	CLEAN AIR PROPOSAL DISCUSSED AT SUBLETTE...	30	\$135.00	2,647	
11/28/2007	6	NUTRITION AND THE HOLIDAYS	12	\$54.00	2,647	
12/12/2007	8	GETTING THE WORD OUT	11	\$49.50	2,647	
			75	\$337.50	10,588	4 total records

Holton Recorder<http://www.holtonrecorder.com/>**Jackson****Holton, KS****Bi-Weekly****Readership = 10,865**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/21/2007	5B	SCHOOL NEWS...	30	\$210.00	10,865	
			30	\$210.00	10,865	1 record

Kansas City Star<http://www.kcstar.com>**Jackson****Kansas City, MO****Daily****Readership = 607,344**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/16/2007	B9	SNUS SAFER THAN SMOKING	7	\$3,589.04	607,345	
11/16/2007	B9	BUTTS ARE LITTER, TOO	5	\$2,563.60	607,345	
11/16/2007	B9	SMOKING BANS UNFAIR	4	\$2,050.88	607,345	
11/22/2007	10C	SMOKING BANS OK	5	\$2,563.60	607,345	
11/27/2007	B10	SMOKING BANS NOT NEEDED	5	\$2,563.60	607,345	
11/29/2007	3C	TOBACCO ADS	2	\$1,025.44	607,345	
11/30/2007	9B	DON'T BAN SMOKING	4	\$2,050.88	607,345	
12/03/2007	10B	SMOKE-FREE ZONE?	4	\$2,050.88	607,345	
12/03/2007	10B	SECONDHAND SMOKE STUDY	4	\$2,050.88	607,345	
12/04/2007	B10	SMOKING BANS 'INEVITABLE'	5	\$2,563.60	607,345	
12/06/2007	B8	SIGNS OF SMOKE CLEARING IN THE EAST	8	\$4,101.76	607,345	
12/07/2007	5B	OTTAWA COMMISSION APPROVES SMOKING BAN	2	\$1,025.44	607,345	
12/08/2007	B2	TAVERN OWNERS TAKE ON SMOKING BAN	6	\$3,076.32	607,345	
12/11/2007	10B	SMOKING BAN NOT NEEDED	3	\$1,538.16	607,345	
			64	\$32,814.08	8,502,830	14 total records

Vindicator<http://www.valleyfallsvindicator.com/>**Jefferson****Valley Falls, KS****Weekly****Readership = 5,950**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/15/2007	4	NEW LAWS PAY OFF IN LIVES SAVED	8	\$42.00	5,950	
11/15/2007	9	COLD TURKEY SANDWICH FOR YOUR SMOKES	5	\$26.25	5,950	
12/13/2007	4	HEALTH DEPARTMENT TO LAUNCH 'TEAM...	10	\$52.50	5,950	
			23	\$120.75	17,850	3 total records

DeSoto Explorer<http://www.desotoexplorer.com/>**Johnson****DeSoto, KS****Weekly****Readership = 2,497**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/29/2007	4	SUPPORT TOBACCO BILL	8	\$61.60	2,498	
			8	\$61.60	2,498	1 record

Gardner News<http://www.gardnernews.com/>**Johnson****Gardner, KS****Bi-Weekly****Readership = 5,292**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/05/2007	1	STUDENTS DARE TO REMAIN DRUG FREE	24	\$480.00	5,292	
			24	\$480.00	5,292	1 record

Johnson County Sun**Johnson****Overland Park, KS****Semi Weekly Readership = 43,113**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/08/2007		GROUP RECOMMENDS 21 STATE HEALTH OPTIONS	7	\$85.26	43,114	
11/15/2007	6	BETTER HEALTH CARE NEEDED	21	\$255.78	43,114	
11/22/2007	11	STATEWIDE, SMOKE-FREE LAW PLAN DRAWS...	6	\$73.08	43,114	
			34	\$414.12	129,342	3 total records

Kansas City Jewish Chronicle<http://www.kcjc.com>**Johnson****Kansas City, KS****Weekly****Readership = 9,200**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/16/2007	11	HYMAN BRAND COMMEMORATES RED RIBBON...	21	\$531.30	9,200	
			21	\$531.30	9,200	1 record

Olathe News<http://www.theolathenews.com>**Johnson****Olathe, KS****Daily****Readership = 10,147**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/15/2007	4	CONSUMERS, NOT GOVERNMENT, SHOULD...	18	\$666.00	10,148	
11/21/2007	4	I (COUGH) WAS A TEENAGE SMOKER!	23	\$851.00	10,148	
			41	\$1,517.00	20,296	2 total records

Spring Hill New Era<http://www.gardnernews.com>**Johnson****Spring Hill, KS****Bi-Weekly****Readership = 2,072**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/05/2007	1	SURVEY SHOWS SH STUDENTS BETTER THAN...	39	\$780.00	2,072	
			39	\$780.00	2,072	1 record

Kingman Leader-Courier**Kingman****Kingman, KS****Semi Weekly Readership = 5,520**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/06/2007	3	KES CELEBRATES RED RIBBON WEEK	27	\$172.80	5,520	
11/16/2007	8	SECONDHAND SMOKE DEBATE IS FINALLY OVER	13	\$83.20	5,520	
11/16/2007	9	SMOKERS TO QUIT FOR THE DAY, OR FOR GOOD	29	\$185.60	5,520	
11/20/2007	5	GREAT AMERICAN SMOKE-OUT MONTH BRINGS...	5	\$32.00	5,520	
			74	\$473.60	22,080	4 total records

Kiowa Co. Signal**Kiowa****Greensburg, KS****Weekly****Readership = 2,327**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/05/2007	8	CAMPAIGN UNDERWAY TO WARN YOUTH OF...	20	\$117.00	2,328	
			20	\$117.00	2,328	1 record

Parsons Sun<http://www.parsonssun.com/>**Labette****Parsons, KS****Daily****Readership = 12,921**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/12/2007	3	WICHITA CONSIDERS BAN ON CIGARETTES	14	\$124.60	12,921	
11/13/2007	6	SMOKEOUT FOR BETTER HEALTH ON THURSDAY	20	\$178.00	12,921	
			34	\$302.60	25,842	2 total records

Leavenworth Times<http://www.leavenworthtimes.com/>**Leavenworth****Leavenworth, KS****Daily****Readership = 12,291**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/17/2007	1	TEENS SERVE AS ROLE MODELS IN ELEMENTARY...	35	\$472.50	12,291	
11/19/2007	1	STROKE DETECTION SERVICE WILL RETURN TO...	20	\$270.00	12,291	
			55	\$742.50	24,582	2 total records

Emporia Gazette<http://www.emporiagazette.com/>**Lyon****Emporia, KS****Daily****Readership = 19,402**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/13/2007	2	WICHITA CONSIDERS SMOKING BAN	11	\$116.16	19,403	
			11	\$116.16	19,403	1 record

Hillsboro Free Press<http://www.hillsborofreepress.com/>**Marion****Hillsboro, KS****Weekly****Readership = 17,339**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/05/2007	2	SMOKING BANS	8	\$72.00	17,340	
			8	\$72.00	17,340	1 record

Frankfort Area News**Marshall****Frankfort, KS****Weekly****Readership = 1,722**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/14/2007	3	GREAT AMERICAN SMOKEOUT	28	\$140.00	1,723	
			28	\$140.00	1,723	1 record

Marysville Advocate<http://www.mvleadvocate.com/>**Marshall****Marysville, KS****Weekly****Readership = 12,086**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/08/2007	10B	WE'RE THE GOATS	21	\$168.00	12,086
			21	\$168.00	12,086
					1 record

McPherson Sentinel<http://www.mcphersonsentinel.com/>**McPherson****McPherson, KS****Weekly****Readership = 9,137**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/12/2007	8	PICTURE A NICELY SIZED T-BONE	39	\$507.00	9,138
11/13/2007	11	STATEWIDE SMOKEFREE LAW AND INCREASED...	20	\$260.00	9,138
11/16/2007	12	HEALTH REFORM OPTIONS PRESENTED TO...	22	\$286.00	9,138
11/21/2007	5	TYSON LABELS NEW PROJECT FOR LOCAL VFW...	12	\$156.00	9,138
12/14/2007	3	EXPERTS SAY CIGARETTE TAX HIKE COULD FUND.8		\$104.00	9,138
			101	\$1,313.00	45,690
					5 total records

Louisburg Herald<http://www.herald-online.com/>**Miami****Louisburg, KS****Weekly****Readership = 4,188**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/05/2007	B1	ON THE FOOTPATH TO HEALTH	31	\$202.43	4,188
12/05/2007	B1	CHANGING LIFESTYLE ISN'T AN EASY TASK	16	\$104.48	4,188
			47	\$306.91	8,376
					2 total records

Miami Co. Republic<http://www.republic-online.com/>**Miami****Paola, KS****Bi-Weekly****Readership = 10,117**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/28/2007	1B	DRUGS MORE READILY AVAILABLE TO SPRING...	18	\$165.60	10,118
			18	\$165.60	10,118
					1 record

Beloit Call**Mitchell****Beloit, KS****Weekly****Readership = 3,737**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/14/2007		AMERICAN CANCER SOCIETY ANNUAL GREAT...	13	\$90.09	3,737
			13	\$90.09	3,737
					1 record

Independence Daily Reporter**Montgomery****Independence, KS****Daily****Readership = 14,080**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/12/2007	3	WICHITA CITY OFFICIALS CONSIDERING...	16	\$147.84	14,081
11/30/2007	10	LANDMARK HEART STUDY EXPANDS TO GENETIC.	20	\$184.80	14,081
			36	\$332.64	28,162
					2 total records

Independence News**Montgomery****Independence, KS****Monthly****Readership = 919**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/30/2007	1	CIGARETTE SALES IN KANSAS	13	\$78.00	920
			13	\$78.00	920
					1 record

Council Grove Republican**Morris****Council Grove, KS****Daily****Readership = 4,685**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/15/2007	1	WICHITA CONSIDERS SMOKING BAN	5	\$31.25	4,685
11/30/2007	1	LANDMARK HEART STUDY EXPANDS TO GENETIC.	5	\$31.25	4,685
			10	\$62.50	9,370
					2 total records

Prairie Post**Morris****White City, KS****Weekly****Readership = 2,040**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/06/2007	20	TOBACCO FREE KANSAS COALITION AND TASK...	18	\$68.40	2,040
			18	\$68.40	2,040
					1 record

Elkhart Tri-State News**Morton****Elkhart, KS****Weekly****Readership = 3,100**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/15/2007		NOVEMBER 15 IS GREAT AMERICAN SMOKE OUT...	4	\$29.32	3,100	
			4	\$29.32	3,100	1 record

Courier-Tribune**Nemaha****Seneca, KS****Weekly****Readership = 6,499**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/14/2007	7	ANNUAL GREAT AMERICAN SMOKE-OUT NOV....	19	\$98.23	6,500	
12/05/2007	10	"SMOKELESS DOES NOT MEAN HARMLESS"...	15	\$77.55	6,500	
			34	\$175.78	13,000	2 total records

Sabetha Herald<http://www.sabethaks.com>**Nemaha****Sabetha, KS****Weekly****Readership = 5,172**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/14/2007	3B	AMERICAN CANCER SOCIETY URGES SMOKERS...	14	\$88.62	5,173	
11/21/2007	3	NECAT ENCOURAGES TOBACCO USERS TO 'GO...	9	\$56.97	5,173	
			23	\$145.59	10,346	2 total records

Chanute Tribune<http://www.chanute.com>**Neosho****Chanute, KS****Daily****Readership = 8,820**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/08/2007	10	STUDY: SHOT HELPS SOME SMOKERS QUIT	19	\$157.32	8,820	
			19	\$157.32	8,820	1 record

The Osage County Herald-Chronicle<http://www.ocherald.com>**Osage****Osage City, KS****Weekly****Readership = 10,198**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/22/2007	1	SMOKING BANNED IN OUTDOOR STADIUMS	14	\$121.38	10,198	
			14	\$121.38	10,198	1 record

Osborne Co. Farmer**Osborne****Osborne, KS****Weekly****Readership = 3,633**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/22/2007	17	HAYS MEDICAL CENTER CAMPUS GOES SMOKE...	16	\$92.00	3,634	
			16	\$92.00	3,634	1 record

Minneapolis Messenger<http://www.minneapolismessenger.net>**Ottawa****Minneapolis, KS****Weekly****Readership = 3,873**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/29/2007	4	FIRST PLACE WINNERS	6	\$30.00	3,873	
12/06/2007	2	SMOKELESS TOBACCO IS HARMFUL	8	\$40.00	3,873	
			14	\$70.00	7,746	2 total records

Tiller & Toiler**Pawnee****Larned, KS****Bi-Weekly****Readership = 4,144**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/13/2007	3	CKMC CAMPUS GOES SMOKE FREE	11	\$76.34	4,145	
11/16/2007	4	DEAR EDITOR,	8	\$55.52	4,145	
			19	\$131.86	8,290	2 total records

Advocate of Phillips County**Phillips****Phillipsburg, KS****Weekly****Readership = 4,310**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/06/2007	2B	GRANTS TO HELP FIGHT SMOKELESS TOBACCO	18	\$80.82	4,310	
12/13/2007	3	BIG BROTHERS, BIG SISTERS ORGANIZATION...	9	\$40.41	4,310	
			27	\$121.23	8,620	2 total records

Phillips Co. Review**Phillips****Phillipsburg, KS****Weekly****Readership = 4,593**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/12/2007	1	BIG BROTHERS STARTUP DEC. 17	9	\$45.00	4,593	
			9	\$45.00	4,593	1 record

Rawlins Co. Square Deal<http://www.squaredealnews.com/>**Rawlins****Atwood, KS****Weekly****Readership = 4,590**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/15/2007	2	A GOOD TIME TO QUIT	17	\$80.75	4,591	
			17	\$80.75	4,591	1 record

Hutchinson News<http://www.hutchnews.com/>**Reno****Hutchinson, KS****Daily****Readership = 73,319**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/15/2007	5	NEWTON OKS SMOKING BAN	15	\$393.45	73,319	
11/25/2007	6B	SMOKERS UNFAIRLY TARGETED	6	\$157.38	73,319	
11/28/2007	8	TIME TO JOIN BAN	12	\$314.76	73,319	
12/13/2007	10	BAN'S EFFECTS TAKES TIME	8	\$209.84	73,319	
			41	\$1,075.43	293,276	4 total records

Turon Record**Reno****Turon, KS****Daily****Readership = 1,150**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/06/2007	12	FAIRFIELD ADOPTS LIFE SKILLS TRAINING...	7	\$14.00	1,150
			7	\$14.00	1,150
			1 record		

Kansas State Collegian<http://www.kstatecollegian.com>**Riley****Manhattan, KS****Daily****Readership = 60,126**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/12/2007	4	BUSH SHOULD FOLLOW CONGRESS' ACTIONS,...	24	\$210.00	60,127
11/15/2007	1	PUT 'EM OUT COUNSELORS ENCOURAGE...	54	\$472.50	60,127
			78	\$682.50	120,254
			2 total records		

Manhattan Mercury<http://www.themercury.com/>**Riley****Manhattan, KS****Daily****Readership = 22,438**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/14/2007	6	TRY, YOU MIGHT SURPRISE YOURSELF	11	\$97.90	22,439
12/03/2007	6	CONCERN ABOUT TOBACCO APPROPRIATE BUT...	12	\$106.80	22,439
			23	\$204.70	44,878
			2 total records		

Plainville Times**Rooks****Plainville, KS****Weekly****Readership = 3,461**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/15/2007	3	ROOKS COUNTY HEALTH DEPARTMENT TO...	12	\$60.00	3,461
			12	\$60.00	3,461
			1 record		

Stockton Sentinel**Rooks****Stockton, KS****Weekly****Readership = 4,353**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/15/2007	12	RCHC SPONSORING COLD TURKEY DAY	10	\$56.70	4,354
			10	\$56.70	4,354
					1 record

Rush Co. News**Rush****LaCrosse, KS****Weekly****Readership = 4,077**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/22/2007	5	HMC ANNOUNCES SMOKE FREE INSIDE AND OUT	8	\$31.60	4,078
			8	\$31.60	4,078
					1 record

Lucas-Sylvan News**Russell****Lucas, KS****Weekly****Readership = 1,849**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/22/2007	6	HMC GOES SMOKE FREE INSIDE AND OUT	8	\$28.00	1,849
			8	\$28.00	1,849
					1 record

Russell County News**Russell****Russell, KS****Bi-Weekly****Readership = 5,520**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/14/2007	24	HEALTHY EXCHANGE OFFERED	7	\$48.58	5,520
			7	\$48.58	5,520
					1 record

Scott Co. Record**Scott****Scott City, KS****Weekly****Readership = 4,075**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/06/2007	1	FARMERS' MARKET THROUGH DEC. 19	4	\$20.00	4,076
			4	\$20.00	4,076
					1 record

Derby Informer<http://www.derbyinformer.com/>

Sedgwick

Derby, KS

Weekly

Readership = 1,867

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/14/2007	8	DERBY COMMUNITY COALITION ENCOURAGES...	15	\$232.50	1,868
11/14/2007	1	COUNCIL PUTS CITY'S DREAMS TO WORDS	61	\$945.50	1,868
11/21/2007	2	LETTERS TO THE EDITOR	6	\$93.00	1,868
11/21/2007	3	PEOPLE AND PLACES	17	\$263.50	1,868
12/12/2007	2	VIDEO PROTEST IS GOOD EXAMPLE OF VOTING...	26	\$403.00	1,868
			125	\$1,937.50	9,340
			5 total records		

Wichita Business Journal<http://www.bizjournals.com/wichita>

Sedgwick

Wichita, KS

Weekly

Readership = 13,004

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/30/2007	1	WICHITA'S SMOKING BAN COULD INCLUDE...	43	\$324.22	13,004
11/30/2007	1	LIGHTS OUT?	53	\$399.62	13,004
			96	\$723.84	26,008
			2 total records		

Wichita Eagle<http://www.kansas.com>

Sedgwick

Wichita, KS

Daily

Readership = 237,817

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/14/2007	1B	NEWTON ENACTS BAN ON SMOKING	19	\$2,419.65	237,818
11/15/2007	8C	SMOKING DECISIONS BEST LEFT TO BUSINESSES	14	\$1,782.90	237,818
11/18/2007	12	LET THE SMOKERS BE	5	\$636.75	237,818
11/18/2007	12	IT'S TIME TO PROHIBIT WORKPLACE SMOKING	7	\$891.45	237,818
11/20/2007	6	IT'S WORKING IN KC	8	\$1,018.80	237,818
11/21/2007	1	CITY TO EXPLORE SMOKING OPTIONS	32	\$4,075.20	237,818
11/25/2007	10	KILLER	28	\$3,565.80	237,818
11/29/2007	6	JUST SAY NO TO BAN	8	\$1,018.80	237,818
12/01/2007	7	BANNING SMOKING HAS NO DOWNSIDE	6	\$764.10	237,818
12/03/2007	5	OUR RIGHT TO SMOKE	3	\$382.05	237,818
12/04/2007	1B	DISTRICT BOARDS DELIBERATE BAN ON INDOOR...	16	\$2,037.60	237,818
12/05/2007	5B	OPPONENTS OF SMOKING BAN SPEAK UP	9	\$1,146.15	237,818
12/05/2007	6	HYPOCRITICAL STANCE	6	\$764.10	237,818

12/05/2007	6	NO TO NANNY STATE	4	\$509.40	237,818
12/07/2007	10	BAN THOSE BUTTS	7	\$891.45	237,818
12/07/2007	11	DEBATING FATHER H ON ANTI-SMOKING LAW	32	\$4,075.20	237,818
12/11/2007	1B	SMOKERS FIND UNLIKELY ALLY IN CATHOLIC...	14	\$1,782.90	237,818
12/13/2007	6	FACTS SUPPORT BAN	4	\$509.40	237,818
12/13/2007	6	PRO-TOBACCO PRIEST	7	\$891.45	237,818
			229	\$29,163.15	4,518,542
			19 total records		

Topeka Capital-Journal<http://www.cjonline.com/>

Shawnee

Topeka, KS

Daily

Readership = 110,905

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/11/2007		NEW TAX COULD BURN TOBACCO	8	\$605.68	110,906
11/13/2007	1	GRAPHIC STORIES, PHOTOGRAPHS SEND...	31	\$2,347.01	110,906
11/13/2007	1C	FRESH WORDS	84	\$6,359.64	110,906
11/14/2007	3B	BRIEFLY	10	\$757.10	110,906
11/14/2007	4	IT'S TIME	22	\$1,665.62	110,906
11/15/2007	1B	DON'T SMOKE? DON'T START	12	\$908.52	110,906
11/15/2007	2	QUIT IT.	36	\$2,725.56	110,906
11/15/2007	2	BREATHING IN LIKE PUFFING UP	5	\$378.55	110,906
11/15/2007	4	THE REAL HEALTH PROBLEM	5	\$378.55	110,906
11/17/2007	2	ON WAYS TO CURB TOBACCO USE...	11	\$832.81	110,906
11/19/2007	2	PASSING SOMETHING FUNNY	17	\$1,287.07	110,906
11/20/2007	1C	POT MAY BE TEENS' FIRST PUFF	12	\$908.52	110,906
11/21/2007	4	CLEAR AWAY THE SMOKE	7	\$529.97	110,906
11/24/2007	4	STATE BAN WOULD BE FAIR	6	\$454.26	110,906
11/28/2007	4	NO LESS DEADLY	16	\$1,211.36	110,906
11/28/2007	5	CIGARETTE MAKER RJ REYNOLDS SAYS IT WILL...	3	\$227.13	110,906
12/03/2007	4	RIGHTS AREN'T LOST	8	\$605.68	110,906
			293	\$22,183.03	1,885,402
			17 total records		

Topeka Metro News<http://www.topekametro.com/>

Shawnee

Topeka, KS

Bi-Weekly

Readership = 1,803

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/16/2007	7	WICHITA CONSIDERS SMOKING BAN	16	\$112.00	1,803

11/28/2007	2	THE WICHITA EAGLE, ON SMOKING BAN	11	\$77.00	1,803	
			27	\$189.00	3,606	2 total records

Goodland Star News

Sherman

Goodland, KS

Bi-Weekly

Readership = 3,845

<http://www.nwkansas.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/23/2007	3	CITY EMPLOYEES TO GET DRUG, CAR POLICY...	21	\$200.13	3,846	
			21	\$200.13	3,846	1 record

Stafford Courier

Stafford

Stafford, KS

Weekly

Readership = 2,502

<http://www.staffordcourier.com>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/14/2007	2	ANNUAL GREAT AMERICAN SMOKEOUT...	29	\$124.70	2,502	
			29	\$124.70	2,502	1 record

Hugoton Hermes

Stevens

Hugoton, KS

Weekly

Readership = 4,620

<http://users.pld.com/hermes>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/15/2007	1	STOP SMOKING THURSDAY FOR GREAT...	27	\$168.75	4,621	
11/29/2007	3	KANSANS OVERALL HEALTH DECLINES THIS PAST.	22	\$137.50	4,621	
			49	\$306.25	9,242	2 total records

Caldwell Messenger

Sumner

Caldwell, KS

Weekly

Readership = 3,084

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/14/2007	1	GREAT AMERICAN SMOKE-OUT	29	\$100.05	3,084	
11/21/2007	3	SPONTANEITY HELPS MANY QUIT SMOKING	20	\$69.00	3,084	
			49	\$169.05	6,168	2 total records

Colby Free Press<http://www.nwkansas.com/>

Thomas

Colby, KS

Daily

Readership = 4,761

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/06/2007	2	ONE CIGARETTE WILL NOT MAKE YOU HOOKED	20	\$185.40	4,761
			20	\$185.40	4,761
			1 record		

Leoti Standard

Wichita

Leoti, KS

Weekly

Readership = 2,189

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/21/2007	1	WCHC DISCUSS SURGICAL SERVICES	14	\$66.50	2,190
12/05/2007	8	HAYS MEDICAL CENTER CAMPUS SMOKE FREE -...	10	\$47.50	2,190
			24	\$114.00	4,380
			2 total records		

Basehor Sentinel

Wyandotte

Bonner Spring, KS

Weekly

Readership = 2,992

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/06/2007	8B	SMOKING COULD GET A LOT MORE EXPENSIVE...	49	\$416.50	2,992
			49	\$416.50	2,992
			1 record		

Piper Press<http://www.wyandottewest.com/>

Wyandotte

Kansas City, KS

Weekly

Readership = 1,451

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/15/2007	20	ANNIVERSARY OF GREAT AMERICAN SMOKEOUT...	16	\$270.88	1,451
			16	\$270.88	1,451
			1 record		

The Chieftain<http://www.bonnerrsprings.com/>**Wyandotte****Bonner Springs, KS****Weekly****Readership = 1,230**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/06/2007	8B	SMOKING COULD GET A LOT MORE EXPENSIVE...	55	\$467.50	1,230	
12/06/2007	8B	SEBELIUS PLEASED WITH HEATLH PACKAGE	13	\$110.50	1,230	
			68	\$578.00	2,460	2 total records

Wyandotte West<http://www.wyandottewest.com>**Wyandotte****Kansas City, KS****Weekly****Readership = 4,250**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/15/2007	20	ANNIVERSARY OF GREAT AMERICAN SMOKEOUT...	15	\$253.95	4,250	
			15	\$253.95	4,250	1 record

Grand Totals

Publications = 100
Clips = 262
Col. Inches = 4,904
Ad Equiv = \$128,974.87
Rdshp = 17,240,214

Allen

Publications = 2
Clips = 4
Col. Inches = 59
Ad Equiv = \$367.40
Rdshp = 21,624

Anderson

Publications = 1
Clips = 1
Col. Inches = 32
Ad Equiv = \$245.44
Rdshp = 2,693

Barton

Publications = 2
Clips = 5
Col. Inches = 45
Ad Equiv = \$382.74
Rdshp = 57,618

Bourbon

Publications = 1
Clips = 3
Col. Inches = 50
Ad Equiv = \$492.50
Rdshp = 19,230

Brown

Publications = 2
Clips = 2
Col. Inches = 23
Ad Equiv = \$145.50
Rdshp = 8,490

Butler

Publications = 3
Clips = 7
Col. Inches = 216
Ad Equiv = \$1,937.32
Rdshp = 47,500

Chautauqua

Publications = 1
Clips = 1
Col. Inches = 8
Ad Equiv = \$58.64
Rdshp = 3,455

Cherokee

Publications = 1
Clips = 1
Col. Inches = 18
Ad Equiv = \$82.44
Rdshp = 2,962

Cloud

Publications = 2
Clips = 4
Col. Inches = 175
Ad Equiv = \$985.80
Rdshp = 18,225

Cowley

Publications = 2
Clips = 7
Col. Inches = 105
Ad Equiv = \$909.90
Rdshp = 68,634

Crawford

Publications = 1
Clips = 3
Col. Inches = 81
Ad Equiv = \$1,178.55
Rdshp = 53,646

Dickinson

Publications = 3
Clips = 7
Col. Inches = 115
Ad Equiv = \$842.05
Rdshp = 49,008

Douglas

Publications = 2
Clips = 4
Col. Inches = 169
Ad Equiv = \$4,505.80
Rdshp = 144,110

Edwards

Publications = 1
Clips = 3
Col. Inches = 63
Ad Equiv = \$294.21
Rdshp = 6,624

Ellis

Publications = 2
Clips = 3
Col. Inches = 16
Ad Equiv = \$171.18
Rdshp = 60,495

Ellsworth

Publications = 1
Clips = 1
Col. Inches = 18
Ad Equiv = \$109.26
Rdshp = 5,051

Finney

Publications = 1
Clips = 2
Col. Inches = 106
Ad Equiv = \$1,465.98
Rdshp = 39,564

Ford

Publications = 2
Clips = 7
Col. Inches = 171
Ad Equiv = \$1,586.30
Rdshp = 88,217

Franklin

Publications = 1
Clips = 11
Col. Inches = 248
Ad Equiv = \$2,212.16
Rdshp = 129,789

Geary

Publications = 2
Clips = 10
Col. Inches = 185
Ad Equiv = \$1,781.80
Rdshp = 124,976

Grant

Publications = 1
Clips = 1
Col. Inches = 34
Ad Equiv = \$226.78
Rdshp = 1,610

Greeley

Publications = 1
Clips = 1
Col. Inches = 18
Ad Equiv = \$87.84
Rdshp = 2,707

Harvey

Publications = 3
Clips = 25
Col. Inches = 579
Ad Equiv = \$6,882.81
Rdshp = 288,572

Haskell

Publications = 1
Clips = 4
Col. Inches = 75
Ad Equiv = \$337.50
Rdshp = 10,588

Jackson

Publications = 2
Clips = 15
Col. Inches = 94
Ad Equiv = \$33,024.08
Rdshp = 8,513,695

Jefferson

Publications = 1
Clips = 3
Col. Inches = 23
Ad Equiv = \$120.75
Rdshp = 17,850

Johnson

Publications = 6
Clips = 9
Col. Inches = 167
Ad Equiv = \$3,784.02
Rdshp = 168,700

Kingman

Publications = 1
Clips = 4
Col. Inches = 74
Ad Equiv = \$473.60
Rdshp = 22,080

Kiowa

Publications = 1
Clips = 1
Col. Inches = 20
Ad Equiv = \$117.00
Rdshp = 2,328

Labette

Publications = 1
Clips = 2
Col. Inches = 34
Ad Equiv = \$302.60
Rdshp = 25,842

Leavenworth

Publications = 1
Clips = 2
Col. Inches = 55
Ad Equiv = \$742.50
Rdshp = 24,582

Lyon

Publications = 1
Clips = 1
Col. Inches = 11
Ad Equiv = \$116.16
Rdshp = 19,403

Marion

Publications = 1
Clips = 1
Col. Inches = 8
Ad Equiv = \$72.00
Rdshp = 17,340

Marshall

Publications = 2
Clips = 2
Col. Inches = 49
Ad Equiv = \$308.00
Rdshp = 13,809

McPherson

Publications = 1
Clips = 5
Col. Inches = 101
Ad Equiv = \$1,313.00
Rdshp = 45,690

Miami

Publications = 2
Clips = 3
Col. Inches = 65
Ad Equiv = \$472.51
Rdshp = 18,494

Mitchell

Publications = 1
Clips = 1
Col. Inches = 13
Ad Equiv = \$90.09
Rdshp = 3,737

Montgomery

Publications = 2
Clips = 3
Col. Inches = 49
Ad Equiv = \$410.64
Rdshp = 29,082

Morris

Publications = 2
Clips = 3
Col. Inches = 28
Ad Equiv = \$130.90
Rdshp = 11,410

Morton

Publications = 1
Clips = 1
Col. Inches = 4
Ad Equiv = \$29.32
Rdshp = 3,100

Nemaha

Publications = 2
Clips = 4
Col. Inches = 57
Ad Equiv = \$321.37
Rdshp = 23,346

Neosho

Publications = 1
Clips = 1
Col. Inches = 19
Ad Equiv = \$157.32
Rdshp = 8,820

Osage

Publications = 1
Clips = 1
Col. Inches = 14
Ad Equiv = \$121.38
Rdshp = 10,198

Osborne

Publications = 1
Clips = 1
Col. Inches = 16
Ad Equiv = \$92.00
Rdshp = 3,634

Ottawa

Publications = 1
Clips = 2
Col. Inches = 14
Ad Equiv = \$70.00
Rdshp = 7,746

Pawnee

Publications = 1
Clips = 2
Col. Inches = 19
Ad Equiv = \$131.86
Rdshp = 8,290

Phillips

Publications = 2
Clips = 3
Col. Inches = 36
Ad Equiv = \$166.23
Rdshp = 13,213

Rawlins

Publications = 1
Clips = 1
Col. Inches = 17
Ad Equiv = \$80.75
Rdshp = 4,591

Reno

Publications = 2
Clips = 5
Col. Inches = 48
Ad Equiv = \$1,089.43
Rdshp = 294,426

Riley

Publications = 2
Clips = 4
Col. Inches = 101
Ad Equiv = \$887.20
Rdshp = 165,132

Rooks

Publications = 2
Clips = 2
Col. Inches = 22
Ad Equiv = \$116.70
Rdshp = 7,815

Rush

Publications = 1
Clips = 1
Col. Inches = 8
Ad Equiv = \$31.60
Rdshp = 4,078

Russell

Publications = 2
Clips = 2
Col. Inches = 15
Ad Equiv = \$76.58
Rdshp = 7,369

Scott

Publications = 1
Clips = 1
Col. Inches = 4
Ad Equiv = \$20.00
Rdshp = 4,076

Sedgwick

Publications = 3
Clips = 26
Col. Inches = 450
Ad Equiv = \$31,824.49
Rdshp = 4,553,890

Shawnee

Publications = 2
Clips = 19
Col. Inches = 320
Ad Equiv = \$22,372.03
Rdshp = 1,889,008

Sherman

Publications = 1
Clips = 1
Col. Inches = 21
Ad Equiv = \$200.13
Rdshp = 3,846

Stafford

Publications = 1
Clips = 1
Col. Inches = 29
Ad Equiv = \$124.70
Rdshp = 2,502

Stevens

Publications = 1
Clips = 2
Col. Inches = 49
Ad Equiv = \$306.25
Rdshp = 9,242

Sumner

Publications = 1
Clips = 2
Col. Inches = 49
Ad Equiv = \$169.05
Rdshp = 6,168

Thomas

Publications = 1
Clips = 1
Col. Inches = 20
Ad Equiv = \$185.40
Rdshp = 4,761

Wichita

Publications = 1
Clips = 2
Col. Inches = 24
Ad Equiv = \$114.00
Rdshp = 4,380

Wyandotte

Publications = 4
Clips = 5
Col. Inches = 148
Ad Equiv = \$1,519.33
Rdshp = 11,153
